Brianna Marshall

briannamarshall.com
briannahmarshall@gmail.com

BM

Education

Master of Library Science, Indiana University Bloomington
Master of Information Science, Indiana University Bloomington
May 2014

Bachelor of the Arts, University of Wisconsin-La Crosse
Major: Rhetoric and Composition
May 2011

Experience

Digital Curation Coordinator, University of Wisconsin-Madison
Madison, Wisconsin — June 2014 - present

Administrative

- Management, implementation, and outreach for data curation services for university faculty, staff, and students, including providing leadership and direction for the interdisciplinary, cross-campus group Research Data Services (researchdata.wisc.edu)
- Management of the University of Wisconsin System open access digital repository, MINDS@UW, including technical and user support (minds.wisconsin.edu)
- Management of the DataCite/EZID instance for the UW Libraries
- Establish and maintain collaborative relationships with institutional partners across the UW Libraries and beyond, including the Advanced Computing Initiative, Office of Vice Provost for Research, CIO's Office, records management program, and beyond
- Supervise and mentor the Digital Curation Resident Librarian and various practicum and hourly student workers

Consultation, Instruction, + Outreach

- Provide consultations in conjunction with Research Data Services team to address RDM topics, including compliance with grants and federal mandates
- Present widely in various venues on and off campus on topics related to research data management, digital scholarship, and scholarly communications
- Develop, coordinate, and teach digital scholarship workshop series targeted toward graduate students and early-career researchers
- Develop scaffolded, multi-year training and continuing education opportunities for library staff, including digital scholarship workshop tracks and library-focused reading groups on topics like data information literacy and digital humanities

- Oversee web presence and marketing efforts for Research Data Services and UW Open Meetup

Leadership + Community-Building
- Lead the interdisciplinary group Research Data Services
- Co-founder and co-coordinator of the UW Open Meetup, focused on building community around open access, open data, and open educational resources (uwopenmeetup.wordpress.edu)
- Co-coordinator of the Digital Humanities Research Network, a 2014-2016 Borghesi-Mellon workshop offered through the UW Center for the Humanities, focused on creating a centralized digital humanities community on the UW-Madison campus
- Active participant within national and international digital scholarship and scholarly communications communities and networks, including ACRL, DataCure, the OpenCon librarians, etc.

For previous positions I held during my time as a graduate student at Indiana University, please see: www.linkedin.com/in/briannamarshall

Service

NATIONAL

ALA Library and Information Technology Association
- LITA blog editor (August 2014-present)

ACRL Digital Curation Interest Group
- Incoming Convener (2016-present)
- Recorder (2015-2016)

ASIST Research Data Access and Preservation Conference
- 2017 (Seattle) - Co-chair
- 2015 (Minneapolis) - Planning Committee Member

Midwest Data Librarian Symposium
- 2015 (Milwaukee) - Co-founder and co-organizer

UNIVERSITY

Research Services Needs Assessment committee (Libraries)
Library Technology Strategy Council (Libraries)
Long-term Digital Asset Management committee (Campus)
University Records Management committee (Campus)

Honors

2016
SHARE Curation Associate

2014
DLF New Professionals Fellow
OpenCon travel scholarship (sponsored by the Association of Research Libraries)

Courses	**FALL 2016** (forthcoming)
	Design Thinking for Librarians Online continuing education course (1 credit) School of Library and Information Studies University of Wisconsin-Madison
Publications	**Fall 2017** (forthcoming)
	Personal Digital Archiving for Librarians ALA Press
Presentations	**INTERNATIONAL + NATIONAL**

"**Teaching Data Information Literacy: A Hands-On Introduction**." With Camille Andrews, Amy Nurnberger, and Sarah J. Wright. ACRL Instruction Session preconference, *ALA Annual*. Orlando, FL. June 2016.

"Creating and Sustaining Digital Scholarship Communities at Your Academic Library." *ALA Annual.* Orlando, FL. June 2016. [poster]

"**Strategic Professional Development and Networking**." With Michael Rodriguez. PCI Webinars. May 2016.

"**Modern Memorykeeping: From Digital to Tangible**." *Personal Digital Archiving*, Ann Arbor District Library. Ann Arbor, MI. May 2016.

"**Crowdsourcing Guidelines for a Successful Data Event: An Un(conference) Panel**." With Jamene Brooks-Kieffer. *Research Data Access and Preservation (RDAP) Summit*. Atlanta, GA. May 2016.

"**Building the Research Data Community of Practice**." With Andrew Johnson, Sherry Lake, Regina Raboin, and Brian Westra. *Research Data Access and Preservation (RDAP) Summit*. Atlanta, GA. May 2016.

"**Embracing Library-Supported Research Data Management.**" Invited talk, Library Futures speaker series, Oklahoma State University. Stillwater, OK. April 7, 2016.

"**Marketing and Outreach Strategies for Research Data Services.**" With Cameron Cook. *LibTech Conference*. St. Paul, MN. March 2016.

"**Creative Ideas for Revitalizing Research Data Services**." ACRL Digital Curation Interest Group Webinar. January 19, 2016.

"**An Overview of Research Data Management Services**." ITANA monthly meeting. January 15, 2016.

"**Collaborating to Deliver Better Data Management Services**." With Kristin Briney. *LITA Forum*. November 2015.

"Drivers and Responses Toward Research Data Management Maturity: Transatlantic Perspectives." With Jan Cheetham, Rory MacNeil, and Robin Rice. EDUCAUSE Annual. October 2015.

"Practical Ideas for Developing Meaningful Online Engagement." *LYRASIS eGathering* (virtual). May 2015.

"**You're in Good Company: Unifying Campus Research Data Services** ." With Cynthia Hudson-Vitale and Amy Nurnberger. *Research Data Access and Preservation (RDAP) Summit*. April 2015.

"Research Data Services at the University of Wisconsin-Madison." With Trisha Adamus. *North American Data Documentation Initiative conference*. April 2015.

"**Visualizing Library Data with Tableau**." With Bronwen Masemann and Katie Fox. *Association of College & Research Libraries Conference*. Portland, Oregon. March 2015. [poster]

"**Tools and Workflows for Building a Collaborative, Library-Based Data Management Service**." With Stacy Konkiel and Eric Snajdr. *LITA Forum*. Louisville, Kentucky. November 7, 2013.

"Managing Legacy Data: A Primer for Non-Data Management Librarians." *ASIS&T Annual Meeting*, SIG-DL Digital Liaisons Panel. Montreal, Québec. November 4, 2013. [poster]

"**Integrating Data Management Literacies with Data Visualization Instruction: A One-Shot Workshop**." With Stacy Konkiel and David Edward Polley. *Data Information Literacy Symposium*. West Lafayette, Indiana. September 23, 2013. [poster]

"**Remix Your Data: Visualizing Library Instruction Statistics**." With David Edward Polley. Hands-on workshop, *LOEX Annual Conference.* Nashville, Tennessee. May 3, 2013.

"**Digital Publishing**." With Samantha Gorman, A. J. Patrick Liszkiewicz, and Kevin Wisniewski. *HASTAC 2013*. Toronto, Ontario. April 28, 2013.

"**Innovative Identity: Re-envisioning Activism in Libraries and Archives**." With Melissa Villa-Nicholas. *HASTAC 2013*. Toronto, Ontario. April 27, 2013.

"**Visualizing Library Collection Data**." With David Edward Polley. *Association of College & Research Libraries Conference*. Indianapolis, Indiana. April 11, 2013. [poster]

"**Exploring Map-Based Discovery Services in the Digital Library Environment**." *Special Libraries Association Annual Conference: Museums, Arts and Humanities Division Joint Poster Session*. Chicago, Illinois. July 10, 2012. [poster]

"**Facing the Elephant in the Room: Strategies for Incorporating Google and Wikipedia into One-Shot Library Instruction Sessions**." *LOEX Annual Conference.* Columbus, Ohio. May 3, 2012. [poster]

LOCAL + REGIONAL

"**Digital Scholarship Lightning Talks**." UW Libraries. Madison, WI. June 2016.

"**Digital Fest**." With Sarah Barsness, Kimberly Arleth, Jen Kirmer, Abbie Miller Norderhaug, and Anjanette Schussler. *Midwest Archives Conference*. Milwaukee, WI. April 29, 2016.

"**Research Data Management: A Digital Scholarship Mini-Talk.**" UW Libraries Digital Scholarship Series. Madison, WI. April 27, 2016.

"**Repository Platforms: A Digital Scholarship Mini-Talk.**" UW Libraries Digital Scholarship Series. Madison, WI. February 24, 2016.

"**Reflections on the UW Libraries Data Information Literacy Reading Group**." UW Libraries Teaching + Learning Forum. Madison, WI. February 3, 2016.

"**Understanding Federal Funding Requirements for Publications and Data**." UW Open Meetup. January 21, 2016.

"**An Introduction to Open Research.**" [Digital Scholarship Topics for Early Career Researchers series] UW Madison Libraries. December 10, 2015.

"**Research Data Management + Sharing**." [Digital Scholarship Topics for Early Career Researchers series] UW Madison Libraries. November 19, 2015.

"**Building Community Around Openness at the University of Wisconsin-Madison**." *Wisconsin Library Association Annual Conference*. November 5, 2015.

"**Metadata for Research Data**." Metadata Standards and Applications (LIS 853), UW-Madison School of Library and Information Studies. October 26, 2015.

"**Crafting Your Digital Identity**." [Digital Scholarship Topics for Early Career Researchers series] UW Madison Libraries. October 22, 2015.

"**Creating Partnerships on Campus.**" *Midwest Data Librarian Symposium*, University of Wisconsin-Milwaukee. October 16, 2015.

"**Project Management + Productivity Tools**." [Digital Scholarship Topics for Early Career Researchers series] UW Madison Libraries. September 24, 2015.

"**Research Data Management in Five Easy(ish) Steps**." UW-Madison Biocore Honors Program. September 22-24, 2015.

"**A Gentle Introduction to Open Data**." UW Openness Meetup. Madison,

Wisconsin. September 17, 2015.

"**Scholarly Communication and Research Libraries**." Invited talk, UW Libraries Teaching and Learning Retreat. August 2015.

"Exploring Data | Sharing Data | Beautiful Data." Invited talk, *UW Digital Humanities + Arts Symposium*. Madison, Wisconsin. April 2015.

"Go Forth. – OR – Community is Easy, Change is Difficult." [Hack Library School alumni panel.] With Micah Vandegrift and Annie Pho. Invited talk, *2015 Symposium on LIS Education*. Urbana, Illinois. April 2015.

"**Archiving Your Life's Work**." With Paul Hedges. Invited talk, UW-Madison Retirement Association. Madison, Wisconsin. April 2015.

"**Open Access, Open Data, & Open Ed**." With Carrie Nelson, Jim Jonas, and Doug Way. UW Research Data Services Holz Brown Bag series. March 18, 2015.

"**Data Curation Skills for Librarians & Information Professionals**." UW-Madison School of Library & Information Science. Madison, Wisconsin. February 11, 2015.

"**Practical Best Practices for Data Management**." Invited talk, Digital Humanities Research Network. Madison, Wisconsin. December 2, 2014.

"**Data Storage & Preservation**." With Luke Bluma and Elliott Shuppy. IGERT workshop. Madison, Wisconsin. November 11, 2014.

"**Exploring Careers in Archives**." With Andrew Baraniak, Laura Farley, and Peter Shrake. Presentation sponsored by the UW-Madison Society of American Archivists student chapter. Madison, Wisconsin. October 16, 2014. [panel]

"**Research Data Services @UW**." With Erin Carrillo. GLS Liaison Librarian Forum. Madison, Wisconsin. September 17, 2014.

"**Department of Energy DMP Requirements**." With Ryan Schryver. Invited talk. Madison, Wisconsin. September 11, 2014.

"**Using Neatline for Digital Projects**." Indiana University Digital Library Brown Bag Series. Bloomington, Indiana. March 12, 2014.

"**Quick Tips for Building a WordPress Portfolio**." Indiana University ASIS&T Student Chapter Speaker Series. Bloomington, Indiana. February 2014.

"**Erotic Digital Archives: Issues Involved in Bringing the Kinsey Library Collections into the Digital Realm**." *Midwest Archives Conference*. Indianapolis, Indiana. April 19, 2013. [poster]

"**Creating a Dynamic Community Space: Reflections on Organizing the Tibetan Mongolian Buddhist Cultural Center Library**." With Courtney Brombosz. *Indiana Library Federation Annual Conference*. Indianapolis, Indiana.

November 12, 2012.

"**<u>Understanding Preservation Metadata: PREMIS vs. OAIS</u>**." *Wayne State National Digital Stewardship Alliance Student Chapter Colloquium*. Detroit, Michigan. October 23, 2012. [poster]

"**<u>Flipped! Expanding Technology's Role in Instruction</u>**." With Sarah McAfoose. *Indiana Statewide IT Conference.* Bloomington, Indiana. September 24, 2012.

"**<u>Outreach Initiatives by Graduate Student Workers at IU-B Archives and Special Collections</u>**." With Taylor Greene, Valerie Lazalier, and Sarah McAfoose. *Society of Indiana Archivists Annual Meeting.* Indianapolis, Indiana. April 28, 2012. [panel]

"**A Century of Women and *The Racquet*: 1910-2010**." *University of Wisconsin-La Crosse Celebration of Research and Creativity.* La Crosse, Wisconsin. April 2011.